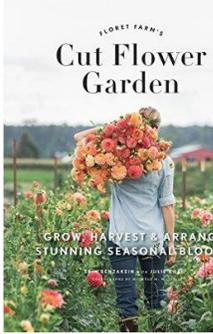


Winter Reading for Flower Lovers

List compiled by Samatha Ritter

Cut Flower Garden by Erin Benzakein of Floret "Among a sea of new florists and floral books, Floret Flowers stands out. Erin Benzakein's integrity, openness and passion for flowers is unmistakable. In her debut book she not only introduces us to the basics of growing our own flowers, she shares her deep love and understanding of gardening in a way that will leave even the most doubtful grower feeling inspired to get their hands in the dirt."—*Grace Bonney, founder of Design*Sponge and author of In the Company of Women*



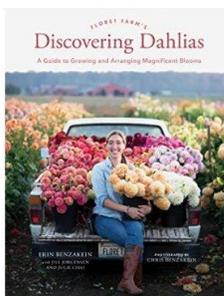
The Flower Workshop by Ariella Chezar "Ariella Chezar is a true floral icon. In The Flower Workshop, we are inspired by her love of nature and her respect for the inherent beauty of botanicals in every season. Ariella generously teaches the craft of floristry and its essential techniques, and she shows students of this book that floral arranging is a means of personal and artistic expression."—*Debra Prinzing, author of Slow Flowers and The 50 Mile Bouquet*

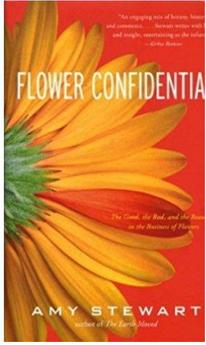


Wreaths by Katie Smyth and Terri Chandler Wreaths explores the art of creating wonderful floral pieces, to gift or keep, through a collection of 20 beautiful and natural designs. Learn how to play around with color, foliage, texture, and architectural forms with a craft that is no longer just for Christmas. Packed with ideas, skills and techniques, Katie and Terri will inspire you to bring a touch of nature indoors as they offer a fresh and modern approach to wreath design. Going beyond the traditional shapes, this book will equip you with the know-how to create impressive statement pieces, tropical and dried wreaths, as well as beautiful garlands and a late summer chandelier.

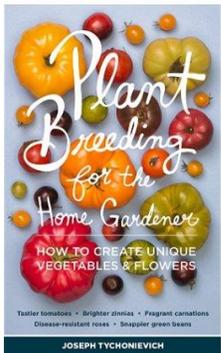


Discovering Dahlias by Erin Benzakein of Floret A stunning guide to growing, harvesting, and arranging gorgeous dahlia blooms from celebrated farmer-florist and New York Times bestselling author Erin Benzakein, founder of Floret Flower Farm. World-renowned flower farmer and floral designer Erin Benzakein reveals all the secrets to growing, cultivating, and arranging gorgeous dahlias.





Flower Confidential: The Good, the Bad, and the Beautiful by **Amy Stewart** Award-winning author Amy Stewart takes readers on an around-the-world, behind-the-scenes look at the flower industry and how it has sought—for better or worse—to achieve perfection. She tracks down the hybridizers, geneticists, farmers, and florists working to invent, manufacture, and sell flowers that are bigger, brighter, and sturdier than anything nature can provide. There's a scientist intent on developing the first genetically modified blue rose; an eccentric horticultural legend who created the most popular lily; a breeder of gerberas of every color imaginable; and an Ecuadorean farmer growing exquisite roses, the floral equivalent of a Tiffany diamond. And, at every turn she discovers the startling intersection of nature and technology, of sentiment and commerce.



Plant Breeding for the Home Gardener by **Joseph Tychonievich** Plant Breeding for the Home Gardener makes it easier than ever to breed and grow your own varieties of vegetables and flowers. This comprehensive and accessible guide explains how to decide what to breed, provides simple explanations on how to cross plants, and features a basic primer on genetics and advanced techniques. Case studies provide breeding examples for favorite plants like daffodils, hollyhocks, roses, sweet corn, and tomatoes.